

# IACN Italian American Community News


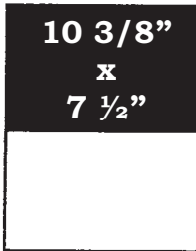
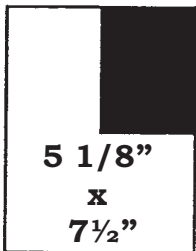
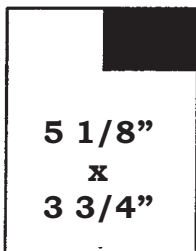
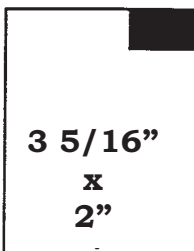
150 Frank DiMino Way, Rochester, New York 14624 TEL (585) 594-8882 FAX (585) 594-8506

www.iaccrochester.org

e-mail: editor@iaccrochester.org

## ADVERTISING CONTRACT

### DISPLAY ADVERTISEMENT SIZES AND RATE SCHEDULE

FULL PAGE	1/2 PAGE	1/4 PAGE	1/8 PAGE	BUSINESS CARD
				
<input type="checkbox"/> \$350.00	<input type="checkbox"/> \$250.00	<input type="checkbox"/> \$150.00	<input type="checkbox"/> \$100.00	<input type="checkbox"/> \$50.00
MONTH(S): <input type="checkbox"/> January <input type="checkbox"/> February <input type="checkbox"/> March <input type="checkbox"/> April <input type="checkbox"/> May <input type="checkbox"/> June				
<input type="checkbox"/> July <input type="checkbox"/> August <input type="checkbox"/> September <input type="checkbox"/> October <input type="checkbox"/> November <input type="checkbox"/> December				

\_\_\_\_\_ agrees to pay \$ \_\_\_\_\_ for \_\_\_\_\_  
months advertising to the Italian American Community Center, Inc.

A check in the amount of the agreed price for the advertising space and camera ready copy of the ad must accompany signing and submission of this contract. Check should be made payable to the I.A.C.C., Inc. Fees paid are not refundable. Sponsor/advertiser has the right to change copy prior to publication of the IACN Newspaper, so long as such changes submitted are at least seven business days prior to the publication.

DEPOSIT \_\_\_\_\_ DATE \_\_\_\_\_ NEXT PAYMENT \_\_\_\_\_ DATE \_\_\_\_\_

BALANCE \_\_\_\_\_ DATE \_\_\_\_\_ PAID IN FULL \_\_\_\_\_ DATE \_\_\_\_\_

Advertiser (Please Print) \_\_\_\_\_

Date \_\_\_\_\_

Address \_\_\_\_\_

Deborah Ford  
IACN Ad Sales Representative

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Signature of Advertiser \_\_\_\_\_

Phone ( \_\_\_\_\_ ) \_\_\_\_\_



**ITALIAN AMERICAN COMMUNITY CENTER, INC.**

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Rochester, New York 14624 Tel: (585) 594-8882 Fax: (585) 594-8506

## Pricing for IACN

### FULL PAGE

One Month	\$350
2-3 Months	\$315 per month
4-6 Months	\$280 per month
7-9 Months	\$260 per month
10-12 Months	\$245 per month

### HALF PAGE

One Month	\$250
2-3 Months	\$225 per month
4-6 Months	\$210 per month
7-9 Months	\$195 per month
10-12 Months	\$185 per month

### QUARTER PAGE

One Month	\$150
2-3 Months	\$135 per month
4-6 Months	\$120 per month
7-9 Months	\$110 per month
10-12 Months	\$100 per month

### EIGHTH PAGE

One Month	\$100
2-3 Months	\$90 per month
4-6 Months	\$85 per month
7-9 Months	\$80 per month
10-12 Months	\$75 per month

### BUSINESS CARD

One Month	\$50
2-3 Months	\$45 per month
4-6 Months	\$40 per month
7-9 Months	\$35 per month
10-12 Months	\$30 per month